

Home & Garden Tour and ArtsFest 2026

Results

Expenses & Profit

Income: **$56,731**

Expenses: **$28,706**

$28,024

ESTIMATED NET PROFIT

2025 = $37,317

2024 = $46,852

2023 = $41,280

Note: These numbers are preliminary, and are still undergoing final review



Over and Under Compared to 2025

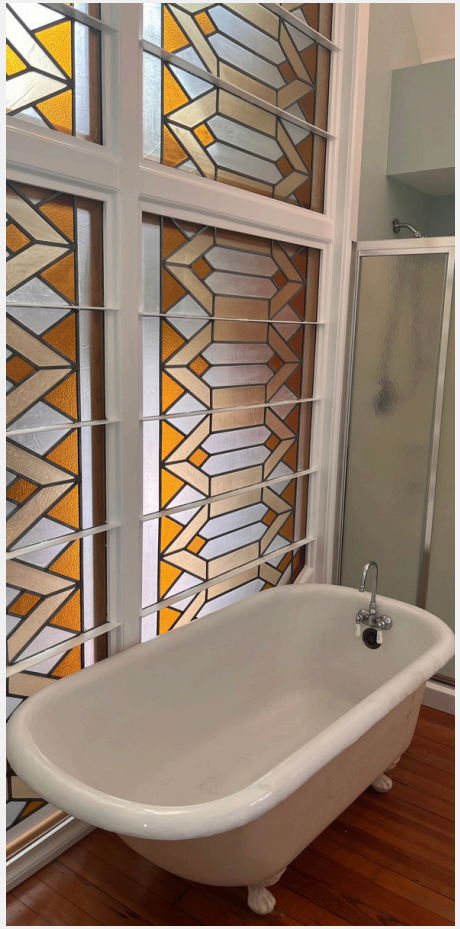
Income: ~ $3,500 less

- $4,800 less in ticket sales
- $920 less in sponsorships
- $1200 more in artist booth fees

Expenses: ~ $5,750 more

- $2,500 in pre-tour party (covered by sponsorship in ‘25)
- $1,400 more in brochures (high paper cost)
- $1,000 more in owner gifts
- $900 more in home histories

(***$3,100 under budget on expenses)***



We ranked our profits from 2006 - 2026...

1. 2024: $47,600
2. 2023: $41,250
3. 2025: $37,700
4. 2016: $34,700
5. 2017: $32,400
6. 2015: $29,000
7. **2026: $28,000**

4th highest gross income.

Highest ever expenses.

Online Ticket Sales - Final 2 Days



101 tickets

Thursday before the tour

177 tickets

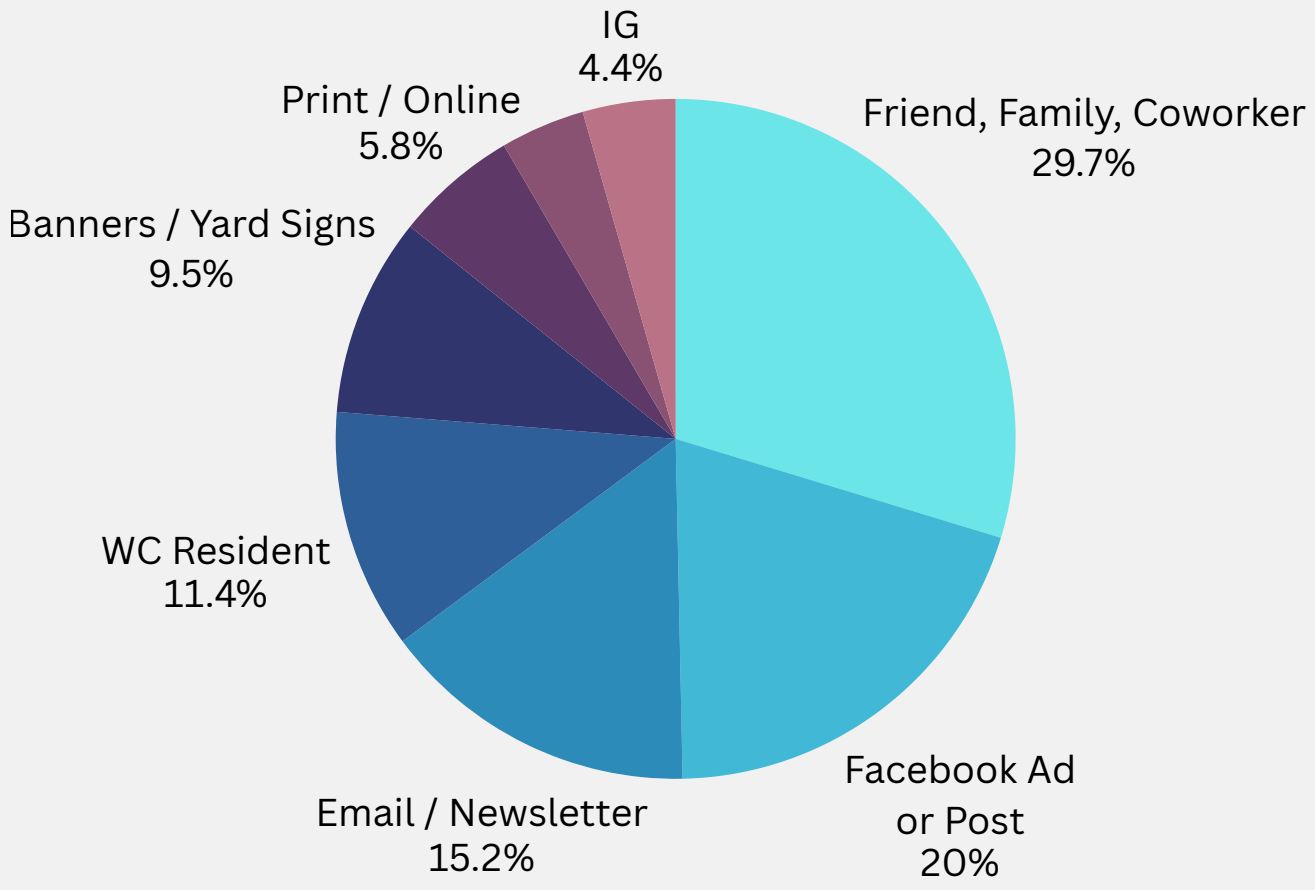
the day before (until 4pm)

37% of all online ticket sales
happened on the last 2 days

2025 = 29%

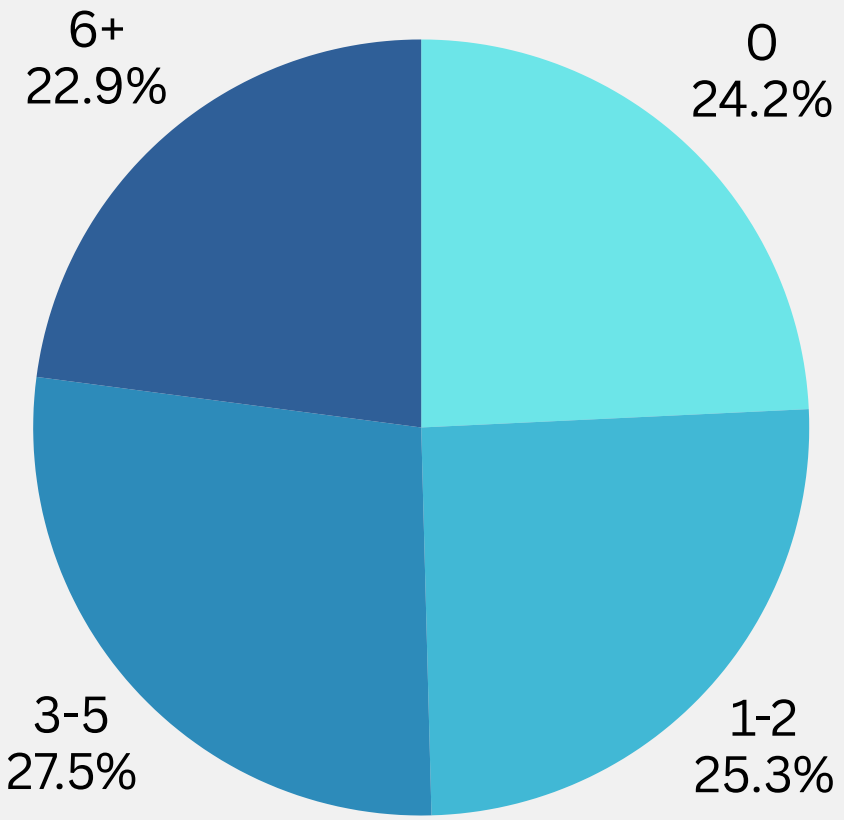
Online Ticket Sales - Survey

How did you hear about the event?



Online Ticket Sales - Survey

How many times have you attended the tour?



Sat & Sun Ticket Sales - Total



Tickets were $20 each at the door

973 Tickets

Sold at the door

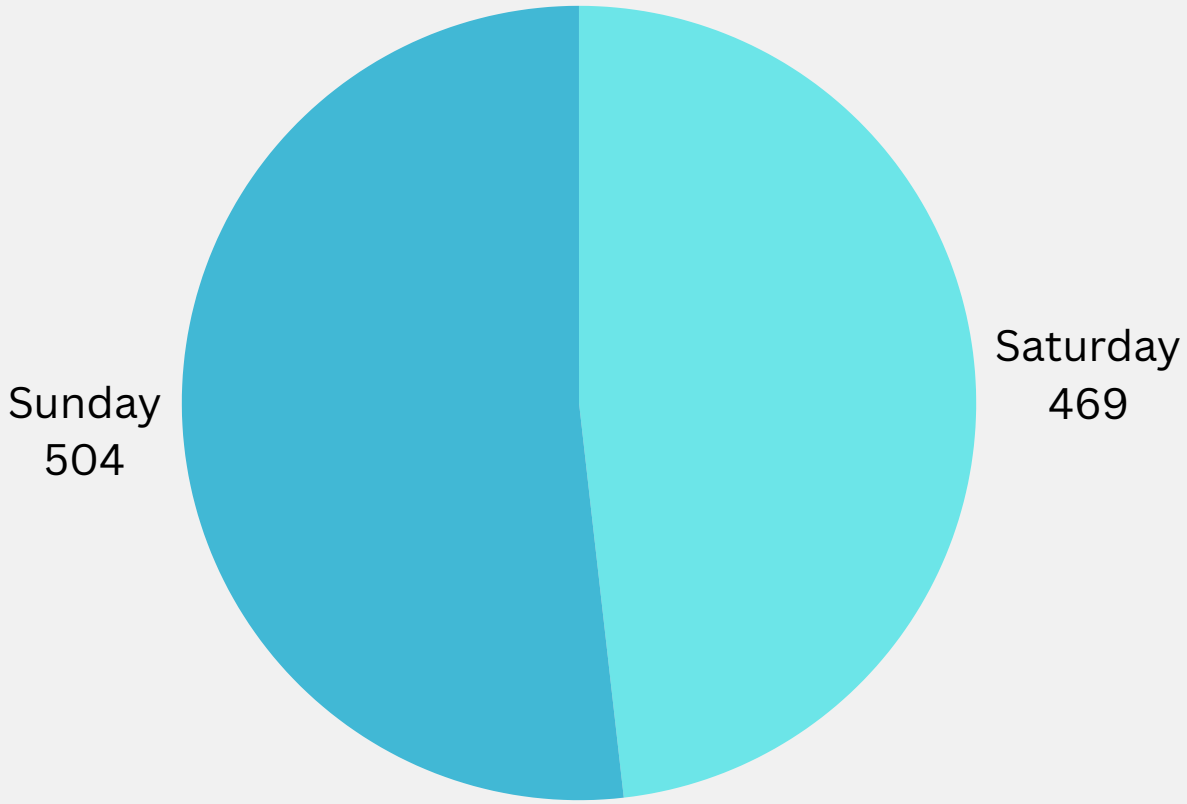
$19,460

2025 - 1,195

2024 = 1,462

2023 = 1,439

Sat & Sun Ticket Sales - by Day



TOTAL Ticket Sales

Online Presale	$13,290
Saturday Tour	$9,380
Sunday Tour	$10,080

$33,870 TOTAL

(before fees. $31,126.99 net)

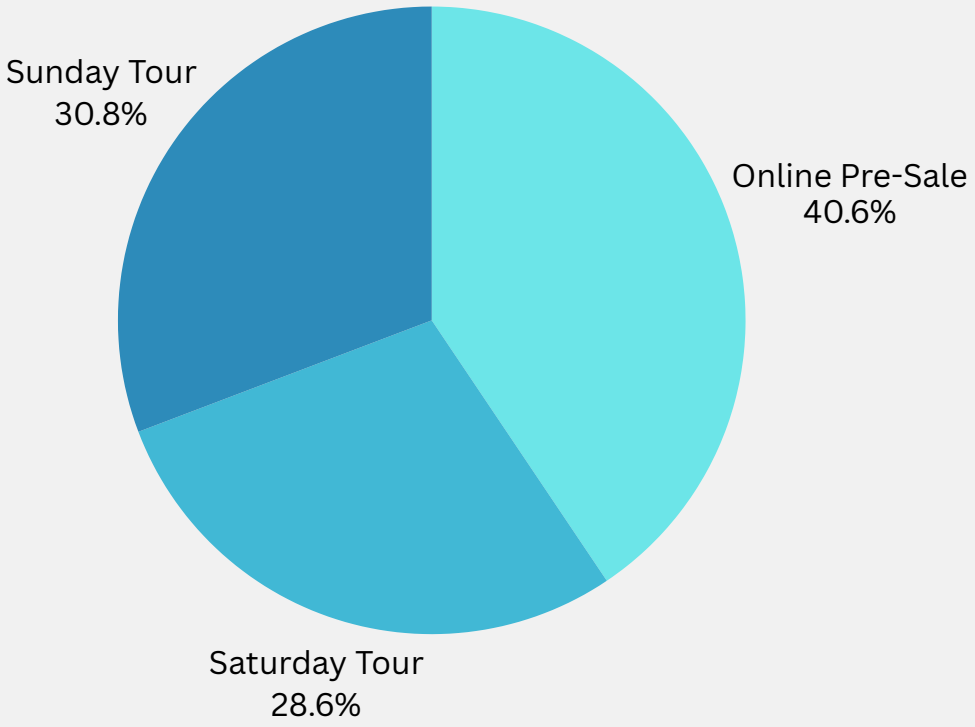
2025 = $35,918

2024 = $42,752

2023 = $42,681

1,789 tickets sold

Gross Income Breakdown



TOTAL Attendees



816 Online ticket buyers who checked in

210 Tickets handed out before the tour (committee, volunteers, sponsors, etc)

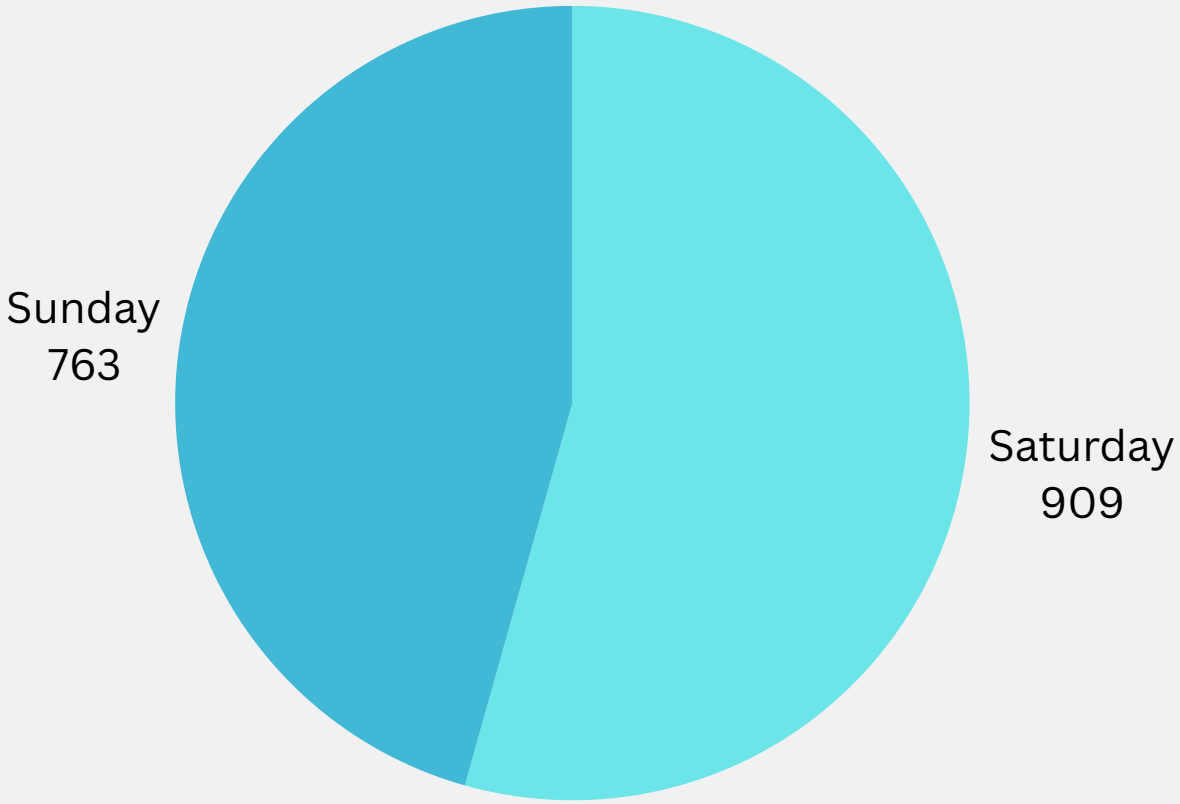
973 Tickets sold Sat and Sun

1,880

Total Attendees

(estimate, likely more)

Estimated Attendees - by Day



Sponsorships



We only had 1 Lead sponsor this year

$18,258

2025 = $19,180

2024 = $22,036

Merchandise Sales



$1,880 from credit card

$240 from cash

$48 sold afterward

$2,168

Total Merch Sales

2025 = $2,077

2024 = $2,733

THANK YOU!

For whatever part you played, big or small, to ensure this year was a success!