



SPONSORSHIP FORM

44th Annual West Central **HOME & GARDEN TOUR and ARTSFEST** SEPTEMBER 12 & 13, 2026 11am to 5pm

Thank you for your consideration in sponsoring this year's event! For the past 44 years, the West Central Neighborhood Association has been proud to open our doors to thousands of area residents to share our passion for historic preservation and community engagement. It takes countless hours and resources to put on an event of this scale every year, and your sponsorship makes it all possible. We hope you can make this year's event a part of your marketing or gift-giving plan.

Here are some statistics from a recent tour:

2,000 tickets sold

22,811 total reach of all of our Facebook Ads

36% of pre-tour ticket sales came from our Facebook Ads and Posts

1,800 brochures given out during the tour

LEAD SPONSOR - \$3,000

Only 2 remaining!

FULL PAGE AD in 2,000 full-color printed brochures
LOGO on all banners, ads, and printed tickets, plus website and online ticket platform
BOOTH SPACE at ArtsFest for both days
12 TICKETS to the Home Tour
SHOUT-OUT on Facebook (3.7k followers) and Instagram (2.3k followers) the week of the tour
RECOGNITION at ArtsFest during the music performances

ARTSFEST SPONSOR - \$1,500

Only 4 remaining!

3/4 PAGE AD in 2,000 full-color printed brochures
LOGO on ArtsFest banners and signs, printed tickets, website, and online ticket platform
8 TICKETS to the Home Tour
SHOUT-OUT on Facebook (3.7k followers) and Instagram (2.3k followers) the week of the tour
RECOGNITION at ArtsFest during the music performances

VIP SPONSOR - \$500

1/2 PAGE AD in 1,500 full-color printed brochures
6 TICKETS to the Home Tour
RECOGNITION at ArtsFest during the music performances

TOUR SPONSOR - \$200

1/4 PAGE AD in 1,500 full-color printed brochures
2 TICKETS to the Home Tour
RECOGNITION at ArtsFest during the music performances

BULK TICKET PACKAGES

Get a 20% discount on group ticket sales of 20 or more. (Discount does not apply to pre-sale ticket pricing.)

AD SIZES (full color, 300 dpi, no bleed): Full Page - 4.75" w x 10.25" h •
3/4 Page - 4.75" w x 7.5" h • 1/2 Page - 4.75" w x 4.85" h • 1/4 Page - 4.75" w x 2.15" h
Don't have an ad? Our design team can create one for you! Please email us your logo ASAP.

Make checks payable to **West Central Neighborhood Association**
Mail checks to: **WCNA, c/o Chris Todd, Treasurer, P.O. Box 13151., Fort Wayne, IN 46807**
Please email your logo and ad to tour@westcentralneighborhood.org by July 18