



SPONSORSHIP FORM

43rd Annual West Central **HOME & GARDEN TOUR and ARTSFEST** SEPTEMBER 6 & 7, 2025 11am to 5pm

Thank you for your consideration in sponsoring this year's event! For the past 43 years, the West Central Neighborhood Association has been proud to open our doors to thousands of area residents to share our passion for historic preservation and community engagement. It takes countless man-hours and resources to put on an event of this scale year-after-year, and your sponsorship makes it all possible. We hope you can make this year's event a part of your marketing or gift-giving plan.

Here are some statistics from last year's tour:

- 2,419** total number of tickets sold (+ an additional 358 distributed to sponsors and volunteers)
- 42,654** total reach of all of our Facebook Ads
- 32%** number of pre-tour ticket sales that came from our Facebook Ads and Posts
- 1,671** number of brochures that were given out during the tour

LEAD SPONSOR - \$3,000

FULL PAGE AD in 2,000 full-color printed brochures
LOGO on all banners, ads, and printed tickets, plus website and online ticket platform
BOOTH SPACE at ArtsFest for both days
12 TICKETS to the Home Tour
SHOUT-OUT on Facebook (3.7k followers) and Instagram (2.3k followers) the week of the tour
RECOGNITION at ArtsFest during the music performances

Only 3 left!

ARTSFEST SPONSOR - \$1,500

3/4 PAGE AD in 2,000 full-color printed brochures
LOGO on ArtsFest banners and signs, printed tickets, website, and online ticket platform
8 TICKETS to the Home Tour
SHOUT-OUT on Facebook (3.7k followers) and Instagram (2.3k followers) the week of the tour
RECOGNITION at ArtsFest during the music performances

VIP SPONSOR - \$500

1/2 PAGE AD in 1,500 full-color printed brochures
6 TICKETS to the Home Tour

TOUR SPONSOR - \$200

1/4 PAGE AD in 1,500 full-color printed brochures
2 TICKETS to the Home Tour

BULK TICKET PACKAGES

Get a 20% discount on group ticket sales of 20 or more. (Discount does not apply to pre-sale ticket pricing.)

AD SIZES (full color, 300 dpi, no bleed): Full Page - 4.75"w x 10.25"h •
3/4 Page - 4.75"w x 7.5"h • 1/2 Page - 4.75"w x 4.85"h • 1/4 Page - 4.75"w x 2.15"h
Don't have an ad? Our design team can create one for you! Please email us your logo ASAP.

Make checks payable to **West Central Neighborhood Association**

Mail checks to: **WCNA, c/o George Taylor, Treasurer, 1024 W Wayne St., Fort Wayne, IN 46802**

Pay by Credit Card at www.westcentralneighborhood.org > Home & Garden Tour > Become a Sponsor. Please email your logo and ad to vp@westcentralneighborhood.org by July 18.

West Central Neighborhood Association LLC is a 501 (c) 3 Non-Profit Corporation. All donations are tax deductible