

West Central Neighborhood Association

*Board Meeting Minutes
August 14, 2023, 6:00pm*

Call To Order –6:08 pm

- Attendees: Joel Sauer, Kelly Benton, Bethany Pruitt, George Taylor, Terry Taylor, Al Hofer
- Absent: None. Full quorum present.

2023 Financial Review

- Total Income (mostly from sponsorship and presale tickets): \$4102.13 Only 2 sponsorships are outstanding.
- Total Expenses: \$1078.39
- Net: \$3023.74
- Total Assets: \$196,130.24
- Joel Requested to report on Year to Date for next meeting.
- Discussion: Followed up on the question of if Plein Air marketing funds were in the budget. George said yes, it is included in the marketing budget along with Constant Contact.
- Citizen Match Tree Program: West Central has qualified for 35 trees, with WCNA making a \$50 copay per tree, for a total of \$1,750. That stays within our \$2000 budget for the tree program.
- Discussion of total assets and possibility of investing in a CD. George volunteered to do research into the options and present at the October Board Meeting.

Membership Review

- 162 total members, 6 new in July.
- Terry got a huge packet of every property that closed in the past year. Vast majority were rentals. She found one single family owner-occupied to send a welcome packet.
- Plan to have a table at the Block Party next year to sign people up for memberships.

Historic Preservation Committee Update

- First meeting is tonight at the library at 7:00pm

Active Streets/Neighborhood Greenways

- Discussed supporting this in 2024. They were invited to join today's meeting.

Electric Box Artwork

- The electric box at the end of Berry & Thieme has been tagged. The idea was raised to wrap it in artwork to beautify and prevent further graffiti. All in attendance are in support of this as a

Landscaping:

Elevating Security Program

- No one has applied for the security program this year. We have budgeted \$1000. There have been several cars stolen in the neighborhood in recent weeks. Kelly brought up the option of making a push for neighbors to take advantage. We will put it on Facebook and bring it up at the membership meeting.

Home & Garden Tour Update:

- We are looking at going over-budget on signs. We budgeted \$300, and a conservative estimate for our needs this year is \$750. Ryan Benton is actively getting quotes currently. Board will need to approve the cost.
- Kelly brought a motion to approve up to \$900 overage on signs.
- Joel amended motion to up to \$1000. Terry seconded. Passed unanimously.

Membership Meeting Agenda:

- Geoff Paddock
- Security Program Funds still available

Concluded - 6:52 pm