

West Central Neighborhood Association

Board Meeting Minutes

April 10, 2023, 6:00pm

Call To Order –6:03 pm

- Attendees: Joel Sauer, Kelly Benton, Bethany Pruitt, Connie Mettler, Andrew Stout, George Taylor, Terry Taylor, Al Hofer
- Absent: None. Full quorum present.

Finance Committee Reports: (submitted by George Taylor, Treasurer):

- March Income: 265.00 (memberships), 5.79 (interest)
- March Expenses: 154.00 (Storage Unit Rental), 50.00 (Membership), 3.95 (PP Fees)
- March Net: +\$62.84
- Budget Proposal: adjustments were made to balance the budget: includes cuts to programs, marketing, and “other” expenses for home tour
 - Motion proposed by Kelly to accept budget as is (with one noted change). Second by Terry. Passed unanimously.

Membership Updates (submitted by Terry Taylor, Membership Chair)

- We have new members! Current total: 95
- With the weather improving, Terry has plans to do a neighborhood walk-about to encourage people to join the neighborhood association. Andy recommended putting some digital notices out about beforehand.
- Goal for membership? Our previous high was about 200. We will aim for that in 2023
- Terry will email previous members who haven't renewed for 2023

Home & Garden Tour Sponsorships (discussion led by Joel Sauer, President and Tour Co-Chair)

- Joel is emailing out the new sponsorship levels
- Kelly will add the sponsorship level info the website.
- Joel proposed the following new rules/policy for sponsorships to come from the board:
 - Sponsorships of any type and size do not include any property listings. Home & business inclusions for the Tour are all determined by the Tour Committee and are based on merit and need.
 - No political ads or sponsorships will be accepted.
 - Only one property per owner entity can be included as a Tour stop per year.
 - Properties that have improvements that did not seek or follow HPC guidelines will not be eligible for Tour stops.

- Owners/Developers/Contractors who do not follow HPC guidelines cannot be sponsors of the Tour and/or have properties listed on the Tour. The WCNA Board of Directors will be the final arbiter of this rule.
- The Tour top sponsorship is capped at \$3,000 and has a clearly defined marketing inclusion. Nothing beyond this will be accepted or negotiated.
- Discussed the proposed rules and made adjustments as needed (reflected in the notes above). Kelly proposed a motion to accept the rules. Andy seconded. Passed unanimously.

1315 Rockhill: Joel is going to talk to Tom Cain. He will donate services to write up concrete guidelines on how to fix the garage.

Other updates and business:

- Kelly Benton (Vice President) brought two Beautification Project requests to the board: 1) An incomplete application was submitted that was very vague in scope and requested reimbursement for work already completed, which violates the terms of the program. Kelly requested applicant resubmit with changes to meet the program guidelines. 2) From a neighborhood business for removal and replacement of 5 windows. Board discussed terms of the program, including that the project “improves the overall street side exterior appearance.” Kelly will review current windows and report back.
- HPC Reminders: Notify Joel about any construction going on in the neighborhood. We’re always in communication with the HPC to make sure improvements and construction are in compliance.
- Notification: Verizon wants to put a cell tower in McCullough Park. No action item. HPC is opposing the project. Association will assist if needed.

Concluded – 7:15 pm