West Central Neighborhood Association

Board Meeting Minutes February 13, 2023, 6:00pm

Call To Order -6:00 p m

- Attendees: Joel Sauer, Kelly Benton, Bethany Pruitt, Ben Wahli, Connie Mettler, Al Hofer, Andrew Stout
- Absent: George Taylor, Terry Taylor. Simple quorum present.

Business Conducted Outside of Meeting:

- George Taylor (Treasurer) and Greg Brandt (2022 Treasurer) met to transfer financial documents and treasurer duties and hit a "snag." Greg sent an email to the Board with a recommendation for a solution. He proposed purchasing an inexpensive laptop to be property of WCNA onto which the Quickbooks program can be downloaded, rather than purchasing a more expensive subscription to a web version. George and Joel (President) discussed, and Joel asked for a vote from the Board members to approve the purchase.
- Joel provided update that the laptop solution did not work because the software could not be installed (due to outdated code). The laptop will be returned.

New Business

- 2023 Financial Review this item is tabled as Treasurer is not present.
 - Current State
 - Budget
 - Software update (see above)
- Membership Review
 - Current state
 - New member growth strategies: Connie made two suggestions 1) That it be the role of the Membership Chairperson to send updates to the members/neighborhood about upcoming meetings, etc and 2) That we create an automatic system to prompt members to renew their membership. Kelly will look into this. Discussed option of automatic renewal system. Andrew suggested a welcome email/receipt for paying membership dues that includes schedule of meetings and names of Board members. Creager Smith can send us a list of the new homeowners in the neighborhood that we could use for outreach.
 - Meeting email reminders will now go through the Membership Chair.
 - Joel will send President's Letter to Connie to send out via Constant Contact. Anyone is welcome to send update to Joel to include.
- Historic Preservation

- 1315 Rockhill letter- Joel emailed the draft letter and all Board members had an opportunity to review. He will proceed with sending to homeowners.
- HPC update Joel met with Creager Smith. Advised that neighbors are not to assume that the HPC knows about all construction happening in the neighborhood. We are encouraged to notify the HPC of construction that is not historically appropriate by either emailing Creager or emailing Joel.
- Home & Garden Tour Update
 - We are still in need of a Committee Chair. We do have a few neighbors willing to take on coordinating volunteers and booking food trucks. W
 - Andrew Stout will book the bands again this year– has the go-ahead from the Board to begin work on this.
 - Joel will work on getting notes from past tours.
- Moody Park: Parks Dept has internally approved (not adopted). There is a 30 day period open for public comment. We will send a link to the Parks Dept website for the public comment.
- 2023 Calendar of Events- Approved by Board. Neighborhood association meetings will be added to the calendar as well.
 - o April 9 Egg Hunt
 - May 6 Neighborhood Cleanup & Tire/TV Day
 - o June 16-18 Yard Sale
 - o July 22 Block Party
 - o September 7 Pre-Tour Party
 - o September 9 & 10 Home & Garden Tour
 - October 7 Movie in the Park
 - o December 11 Holiday Party
- WCNA February Meeting Agenda: 1) Standing Committee Reports (Finance & Membership), 2) Exciting Renovations to Moody Park, 3) Updates on Tree & Sidewalk Financial Support, 4) Sneak Preview for March Meeting
 - March Meeting: Home Tour, discussion of what are the priorities of the membership, How to get involved in your neighborhood. Andrew will present at the meeting with tech support from Kelly.