West Central Neighborhood Association

Board Meeting Minutes May 9, 2022, 6:00pm

Call To Order - 6:00pm

- Attendees: Tyler Bowers, Greg Brandt, Kevin Rothgeb, Kelly Benton, Andrew Stout, Al Hofer, Connie Mettler, Bethany Pruitt
- Absent: Brandon Steffen, Mike Anderson,
- We have a full quorum present.

Officer Reports

- Treasurer: Total assets: \$191,710.86; April income: \$3,045; April Expenses: \$990.49
- Membership: 95 members.
 - Motion passed to approved reports.

Unfinished & New Business

- 2022 Calendar of Events
 - May 21st TV & Tire Collection and Neighborhood Cleanup
 - Tyler will take out a Facebook ad to promote this
 - The neighborhood is not looking too dirty
 - Next clean up is Aug 20th
 - June 17th-19th is the Neighborhood Yard Sale
 - There will be a Facebook Ad for this too
 - Greg will make new yard signs
 - Greg will also order yard signs to promote the beautification program (i.e. "this project support by WCNA Beautification Program")
 - Greg will create a sign out system on a clipboard in the storage unit
 - July 23rd is the neighborhood block party- \$2000 budget- motion passed to approve the budget.
 - Christmas Party date set: December 12th (back-up date Dec 19th).
 Greg will reserve the pavilion at Promenade Park.
 - Tyler will send out an email to find a volunteer to host the Cookie Party and set the date.
- Moody Park Input Meeting Updates
 - WNCA Meeting will be at the park on Monday, May 16th from 6-8pm,
 Open House Style
 - There will be food! A Facebook ad is circulating plus signs will be put out. We will solicit feedback and input at this meeting.

- Already seeing positive changes in the park over the past two years, i.e. much less crime.
- Reminder of Meeting with the City regarding the Floodwall at Citizens Square– Room 220 at 10:00am on 5/12
- Northrop HS Historic Home Presentation Invite board members received invitations for the presentation on May 19th.
- Sidewalk replacement letter- a resident on Wayne St received a letter claiming to have come from public works targeting her sidewalk for replacement. It appeared to be a scam.
- Electric Works we will work on getting an update again before their opening in the fall.
- Plein Air festival- we have been a sponsor of this event in years past. The art will be displayed at Taste of the Arts, where WCNA will have a booth (and can promote the Home Tour). Motion passed to approve a \$1000 sponsorship. Greg will contact Sandra McGill on different ways to Sponsor the Taste of the Arts. Greg would like to see residents of West Central contribute funds to have their homes painted by the Artists. Some of the \$1,000 could go to assist in creating prizes for these homes along with the homeowner contributions. Instead of just sending a check for \$1,000, we could have 2 or 3 areas offering cash prizes along with a \$500 prize for Best West Central Painting. We will give the artists maps of West Central highlighting these areas. We need to take this to the membership for a vote of approval.
- Neighborhood Survey: We can create a survey through Constant Contact to help identify initiatives for the neighborhood leadership. Steve Walther has volunteer to head this up
- Home Tour Updates: Next Wednesday May 18th at 6:00 will be the committee meeting.

Concluded - 7:30pm