

WCNA Board Meeting  
July 12, 2021

In Attendance: Brandon, Tyler, Greg, Andy, Ryan, Kelly

Start Time: 1808

Secretary's report: To be approved by E-mail.

Treasurer's report: changed formatting to set aside moody park.  
Funds for art fest starting to come in. \$1,750 sent in for trees a month early. We have another \$65.50 for tiers from Ben and Tammy. Total assets \$192,051.

Membership: We have now hit 200 people that we can trace. We are still holding another 20 to make \$180.00 in membership that we still don't know who they are from Sasha. Should we just hold those to the side?

LHD: LHD is at the threshold of 6 away. One house is owned by Kim Sutton. She does not want to sign as she will be listing in a few months. The one house on college street that has been painted blue. Going up from two guys in California. Ben is listing one. 1317 College, listing could count for two more votes, depending on who buys.

Home tour: Moving along. Trying to get the 11th house on, "the bill." Greg to see him tomorrow to push him over the fence. We need to start printing tickets now for presale. Number first 1000 to keep track of where they are handed out. To print 3000 altogether.

Greg to invoice everyone who has not paid, second billing. Brandon to collect money from donor tomorrow. (Who??)

The biggest 4 donors could/should be listed on posters the rest to be listed on A-frames posters where tickets are sold.

Looking to get the logo on a tent (branding), looking more toward table cloths? Could we use a West Central flag on the side of the tents? We are using the 4 block house poster for one side of the ticket, it will be shaped up a bit for the ticket.

Looking for possible places to put banners flags and signs. Where on main? Could we reach out to St. Johns and the coffee house? We need to look into right-of-way to set signs in park strips.

We are good with music except for Sunday.

What about ASCAP and BMI for music. Does DJ's license cover it?

Sunday music, do we hire just a DJ for sound and bands for around \$1000, or do we plug and play and have background music. Could we hire a local DJ for a smaller fee? Could we get Sonya's husband to DJ, he has all his equipment.

How long for the tour pre-party, how should we order the night? Giving 100 dollar gift cards with a thank you note rather than specific restaurant cards.

Looking to make a scrolling projector of donors. Looking to make 300 to 400 tickets to hand out for the party, so not just anyone can jump in. When do the sponsorships go live, are some going out this week?

Friday night: We will need to mark out where the tents go while the areas are clear. We will need to contact Phil Jackson for tables. Andy and Brandon to get coffee and cups from Starbucks. Are we doing online sales, when to start, to start the week of the 12th? (By pay pal set up??)

We, the board, agree paying for Facebook advertising was a great idea.

Cut online sales on September 1st. Is there a list of businesses selling tickets, if so Greg to make. Who is the admin for the Facebook tour page? Make the Facebook page the only site for info. We need to kill extra sites.

Houses to line up so it is a straight line. There will be bus stops all over the tour. Houses that the tour has info and background on are: 3 4 5 9 and 11. Hired Nate Lafaver to look up the information on the rest of the homes. What is the latest for the brochure? Should we wait for more sponsors? Who is doing the sizing of the layout? Brandon to give a graphic designer for two days and Greg to design brochures. Trinity Episcopal to pass out water at home and garden tour.

Moody and cellphone towers: will be tabled to the next meeting.

Block party: Brandon to touch base with Steve again tomorrow. How to check on how the budget is going.

Andy to play music and Brandon to bring box truck with sound system. 3 price quotes bounce houses all very high.

Hours for the block party 11a - 2p. We have 8-10 block party signs where should we place them?

Kelly to push block party on Facebook. We need to watch the budget. Steve to get the budget to Cindy.

Value increase: Tyler's capstone was signs of gentrification seen in the city. 5 zip codes have gentrified between 2010 and 2017. Tyler went on to 18-20 looking at multiple sites. He has complete 10-year data on 400+ houses for over 10 years. 2010-2020.

Klinsky sent a letter to the city about the traffic mgt. Brandon going to the meeting on Friday with 13 other people from every office.

What are some ideas to bring to the table on how to fix and slow traffic? Lead with three schools within a 4 block radius! Meeting about both Washington and Jefferson. Going in with statics would help tremendously. Klinsky wrote a fantastic letter.

Could we stagger the lights so there is no drag racing? Could this be an incentive to help pay for entry to the West Central neighborhood?

Could we put speed cameras in? Could we put up our own go pro like 11' 8" bridge that catches all of the trucks? Could we go to 21 digging deeper?

What should we have Paddock address: One could be mainline replacements lead pipes how long to completely fix? How is the city going to address and proactively address the new traffic from Electric Works?

To set a special meeting with Kevin and Pastor Eggold, Washington Elementary and ESM on how will it affect drop-off. Walk with the councilman (Geoff) through the area. What does the future Broadway and Taylor intersection look like?

End time:1935