

WCNA Board Meeting
May 10, 2021

Start time: 1808

Sabra Garner: Allen Nauts, Saint Francis College professor head of the design department, thinks the yearly re-design of the Home Tour/ Historic West Central logo, should be a part of the curriculum for all students, every year starting in the new year January/ February. This year, Naomi Salter best student recommendation has made historic neighborhoods a part of her portfolio.

\$500 for compensation, providing 3 separate designs and revisions included in the \$500. Sabra also talked to Vera Bradley and Vera Bradley is willing to give us product to raffle to help cover the cost of the artist. Sabra is meeting Naomi tomorrow. Could Naomi send a digital portfolio?

A few questions that arose, would Fall be a better time to start working with students than early Spring, and could we raffle items to increase the mailing list also? Could we start a line of yearly design collectibles, like mugs and T-shirts?

The question was posed, would two weeks for three separate designs for this year be enough time? All agreed to see a portfolio first, then if we like, stipend? Look at Naomi's work first E-mail out to the board, vote by E-mail in a few days.

\$500 agreed for a stipend.

Should there be a quote or no quote, that is the question...?

Secretary's report: Minor adjustments to be sent out tonight. All I's

Treasure's report: Transferred from checking to savings 25k, to make room for incoming funds. Hardly any income for sponsorship for the Home Tour as of yet, they are starting to come in. Paid retainer for a stage of \$600.

No issues crossing the 200k mark this year. Forms are based on a 50k marker MUST have information on forms when filed.

What are we doing with our money? Should we be sending something out to the neighborhood to see if there are projects we need to do.

Swap not giving us money because of our account. If sponsors are funding the Home Tour, we are only collecting \$15 a ticket. We are not taking out of neighbors' pockets.

There is a framework for spending money should we revisit. How to broadcast we are putting money to work, as we work to make things happen.

Could a grant writer be a possibility to find WCNA grants? Would it be worth paying a small fee to find matching grants?

All I's for a pass.

Membership report: Greg for Cindy... 11 new members up to 191 counting names from Sasha, though should we be counting them as a loss? 2021 memberships cards will have 9 sponsors. Cards to go out by next Monday's Assoc. meeting.

LHD: Six votes short of our goal. Tyler knows who the six are, he is going this week to those six. Ben got three more signatures.

Home and Garden Tour: Good attendance at last meeting. Pre-meeting needed (day before) to be ready for the main meeting. Sponsors now coming in, in lots of smaller sponsorships \$500 and under, best thing to do at this point is to keep pushing.

Do-it-Best to sell a big block of tickets for employees to come and see downtown. We need to give a packet of info and tickets about the Home Tour.

Many more people going to Penrod, this is our biggest challenge. Do we have a good way to get a count for our Arts Fest "attendance"? Arts Fest runs concurrently with other downtown events people can move about, and "trickle over".

Mike said, our base and stock number is 3,000 people. The date is the biggest hindrance to our Arts Fest.

Downtown Lutheran gave a \$3,000 sponsorship and wants to be very integrated with the tour this year.

Moody Park: Update same as last. Waiting/tabling to June meeting.

Unfinished business: Waiting only a couple of weeks for merch ideas. We have to move on this! If we wish to design, produce and have ready by Home Tour.

Cell towers: Heard back from DNR, and DNR disagreed with Cel-Co. DNR is on our side! We will need to work to find new places for towers. Cell-Co will have to meet with Don and Kreiger and west WCNA to find other areas. Kreiger worked well with the city. We might get to walk with Cell-Co and push them to different places. Wait longer to put out? We WON!

Swap sidewalks: Minor hiccup in how we submitted our entrees, all were worked out. Swap then lowered from 10 to 3 and specified... not sidewalks but individual slabs. West Central might get 7 slabs... city is keeping all records of the lists submitted for reference and only taking the worst.

Nightmare sidewalks could we get creative and cover the 50% and not 25%? Would this idea work to fix more slabs past our possible 7? We DO need to clean up the language on the form online. Brandon to E-mail Al the updated form for a look-see.

Upon further research "pump and lift" not a viable option due to the large area in some spaces.

1315 Rockhill: Don went out and visited approved everything about the front door movement. Ben went out and talked with the owners about what they are doing and going about it.

(Reg converse Ben and Andy talked about neighborhood crime. Andy point person for Reg.)

Officer Trevon to attend next Monday's Assoc. meeting. Officer Trevon needs to know what to discuss. Some ideas: Catalytic converters and how to prevent theft. Might need to bombard with the basics for leaving "vacation, porch lights Ect...

Should we be putting grants out on Facebook (the website) that neighbors can claim, for ring and security lights? Might need to bombard neighbors with the basics of porch lights etc... on the neighborhood Facebook page as a reminder.

Officer Trevon does not work in our district anymore.

Mike went to Steve Haffner to get a new liaison for second shift John district. Mike can go back to Steve and try and to find a new officer if the current officer does not work out. (Response time slow to questions and information.) Tabled until after next meeting.

We have a second liaison officer for Broadway district. She works only Broadway but could be another avenue for West Central. Neighbors are also doing a good job of posting on social media what is happening.

Side conversation on beyond porch parties. Discussion on how to clean up, with who should be on the team, and how to clean up the list and structure.

The board is set to walk area 5 at 9 am. The walk is for Officer Trevon, high crime houses, and areas. For the board for the clean-up day. We are going to meet and front of Ben's house, then head to area 5.

Clean up day: Are we providing a trash truck this year versus a dumpster. Tyler to double-check to see if the truck was rolling or stationary. Tyler rented a U-haul for items to take to the trash truck.

Can we grab tires and TVs and place them in an area to prep for June 19 during the clean-up? May 22nd neighborhood clean up lunch after in Brandon's back yard. \$150 for pizza and refreshments(approved) after clean-up.

Kelly to post a graphic on Facebook page for clean up.

Gateway project: Tyler, Tom, Joe, and Brandon. Tom has some designs that try to engage Ron Dick from Design Collaborative. Tom has a design put together.

Southside of Jefferson sidewalk needs to be looked at looking to involve city to get it changed.

Looking at getting the park strip back so the street does not mesh with the sidewalk, dangerous while walking and riding in that area.

Tom at next meeting to talk over design. We are looking to take three designs to the next meeting for the neighborhood to vote on.

Side conversation: Concern over electric works and vendors/tenants backing out if the cost would rise due to building materials going up. According to sources, everyone is locked in for apartments and garage despite the rising cost.

Side conversation: Brandon to talk with Charlotte about Wayne and Berry for sidewalks to be rebuilt and streets after projects after all projects are complete. No one knows the date we have only letters.

Side conversation: WCNA needs to reach out for a new C-dap. We looked at doing that in the last 4 years and were told it was going to be \$20,000 if we wanted to move forward. WCNA board got "We get yours is done" if you want to pay us we will do it again.

End: 1953